

ADVERTISING RATE SHEET

Vulcan County Culture & Recreation Activities Guide

Advertising Rates

<u>Ad size</u>	<u>Rate per Edition</u>
Full Inside/Back cover	\$525.00
Full page	\$315.00
1/2 page Vertical or Horizontal ...	\$160.00
1/4 Page	\$85.00
1/6 Page	\$65.00
Business Card/Banner	\$55.00

Rates include GST

All Ad need to be Camera Ready

TIFF/JPEG Specifications

- Image must be flattened and contain no layers
- Image size must be 300dpi at 100% of trim size
- Image mode must be CMYK
- File may be emailed or delivered to the Vulcan Town Office on a storage device
- Email ads to csnheider@townofvulcan.ca



Bi-Yearly Magazine

Issues Highlights

Spring/Summer	Vulcan Arena Curling Holiday Events Programming
Fall/Winter	Vulcan Swimming Pool Clubs and Organizations Summer Camps Programming

Distribution: 2500 catalogs

DEADLINES

Spring/Summer Ad Deadline February 14

Fall/Winter Ad Deadline August 14

Please Read

- All ads will be Camera Ready
- Town of Vulcan has the right to refuse an ad that it feels is inappropriate content
- Alterations in advertising copy, if required after closing date will be made only if time permits
- Payment is due with ad copy unless arrangements

Ad size (mm)

Full Inside/Back cover	255 x 190
Full page	255 x 190
1/2 page Vertical	255 x 95
1/2 page Horizontal	127 x 190
1/4 Page	127 x 95
1/6 Page	85 x 95
Business Card	50 x 95
Banner	25 x 190

Contact:

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